

**AFF02 Marking Guidelines for Presentation**  
**Coursework weight: 5%**

<b>FACETS OF RESEARCH</b>	<b>MARKING CRITERIA</b>	<b>Total Mark</b>	<b>No Evidence (0)</b>	<b>Unsatisfactory (&lt;50%) D, E</b>	<b>Satisfactory (50-70%) B, C+, C</b>	<b>Good (71-100%) A+, A, B+</b>
<b>EMBARK AND CLARIFY</b>	Introduces the case study and provides a brief plan for presentation	10		No proper introduction or outline of presentation (1-4)	Relevant discussion but lacks precision and clarity (5-7)	Precise and Clear (8-10)
<b>FIND AND GENERATE</b>	-3 internal control procedures followed -3 internal control procedures violated -3 examples of violations from the case	30		One to four components discussed (1-14)	Five to six components discussed (15-21)	Seven to nine components discussed (22-30)
<b>EVALUATE AND REFLECT</b>	-3 solutions to the internal control procedures being violated -3 causes of unethical behavior identified and discussed	20		One to two components discussed (1-9)	Three to four components discussed (10-14)	Five to six components discussed (15-20)
<b>ORGANISE AND MANAGE</b>	Logical progression	10		Presentation is disjointed and difficult to follow (1-4)	Presentation has a structure, but not always clear or easy to follow (5-7)	Presentation has a clear easy-to-follow structure (8-10)
<b>ANALYSE AND SYNTHESISE</b>	3 recommendations to the Board	10		One recommendation discussed (1-4)	2 recommendations discussed (5-7)	3 recommendations discussed (8-10)
<b>COMMUNICATE AND APPLY</b>	Appropriate register (choice of vocabulary and expressions) for the occasion and audience.  Visible evidence of captivating the audience. (Awake, looking at you, not fidgeting, etc.)	10		Does not adequately meet the criteria  <i>Fails to maintain the interest and attention of audience in most of presentation</i> (1-4)	Meets the criterion for some of the presentation  Maintain the interest and attention of audience <i>only in some parts of presentation</i> (5-7)	Meets the criterion for the entire presentation.  Maintain the interest and attention of audience <i>throughout presentation</i> (8-10)
	Presentation delivered with clear enunciation and confident poise	10		Most of presentation inaudible. Enunciation unclear most times. Looking diffident. (1-4)	Parts of presentation are audible, enunciation unclear at times. Looking diffident. (5-7)	Presentation is audible throughout. Words are pronounced clearly. Genuine confidence. (8-10)
		<b>/100</b>				

**Group members**

Names	ID

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