

AFF01 RESEARCH REPORT & PRESENTATION
TOPIC: PUBLIC COMPANIES
Due Date: Week 11
Coursework Weighting: 20%

At the end of this assignment, students will be able to:

1. *Work cooperatively in a small group environment.*
2. *Explain what a public company is.*
3. *Explain the major advantages of public companies being listed on the South Pacific Stock Exchange.*
4. *Explain the issue of shares and the types of shares held by the company under study.*

Instructions

This assignment will be done either in pairs or individually.

You are required to select **ONE** company which is listed on the South Pacific Stock Exchange and study the latest Annual Report which will provide you with the information that is required for your write up. If you do not have access to the internet, then consult your school coordinator for a copy of the latest Annual Report.

The final write up is to be presented in a structured format. The report must be typed.

The report must have a **COVER PAGE** clearly stating your name, ID number and the company name that you are reporting on.

The report should be typed using Times New Roman size 12 font and must be in 1.15 spaced lines.

Remember to provide a bibliography at the end of your report.

The report structure should be as follows:

Introduction: A brief overview of the company- the title of the company, the type of business activities, when it was formed.

Content: Your discussion should address the following:

- par value of a share
- Share capital
- authorized capital
- issued and paid up capital
- number of shareholders
- types of shares the company has
- Why would your company want to be listed on the South Pacific Stock Exchange
- Identify problems the company is currently facing and what strategies are in place to address these issues.

Conclusion

Evaluate the company's performance and provide recommendations.

Research Report Marking Criteria

Facets of Research	Element of report	Excellent (71-100%) A+, A, B+	Good (50-70%) B, C+, C	Unsatisfactory (<50%) Below C	No Evidence (0)
Embark and Clarify (10 marks)	Introduction <ul style="list-style-type: none"> Title/identification of company Type of business activities Date of company formation 	All 3 elements identified and discussed in the Introduction	Only two elements identified and discussed	Some relevance to the company	No introduction
Find and Generate (35 marks)	Bibliography	Appropriate referencing	Limited scope shown in referencing	Poor and incorrect referencing	No references
	Discussion include: <ul style="list-style-type: none"> Authorised Capital Share Capital Par Value 	All 3 elements discussed	Only 2 elements discussed	Only 1 element discussed	Incorrectly stated
	<ul style="list-style-type: none"> Issued and paid up capital Number of shareholders Types of shares 	All 3 items discussed	Only 2 elements discussed	Only 1 element discussed	Incorrectly discussed
Evaluate and Reflect (35 marks)	Advantages of listing	2 advantages discussed in detail	Brief discussion of the advantages	Vague discussion	Incorrect/no advantages discussed
	Problems faced	2 problems discussed clearly	Only 1 problem discussed clearly or 2 problems discussed to some extent	Problems stated with no adequate discussion	Incorrect or no statement of problems or discussion
	Strategies identified	2 strategies for the problems identified	Only 1 strategy identified	Strategy identified but irrelevant	No strategy
Organise and Manage (10 marks)	Structure of the report <ul style="list-style-type: none"> Introduction Content Conclusion 	The written report is properly structured, coherent and typed with Times new Roman, size 12 font, 1.15 line spaced and is within a page	Proper structure with some coherence followed but exceeded 1 page/less than a page Times New Roman, Font size 12, margins, spacing followed but more than or less than a page by 10%	Vaguely coherent structure and lapses in font type, size, margins, line spacing Page limit is exceeded or less by more than 10%.	No proper structure/coherence Font size, margins, spacing not followed. Page limit exceeded or less by more than 10%
Analyse and Synthesise (10 marks)	<ul style="list-style-type: none"> Company performance Recommendation 	Clear analysis of company performance and recommendations	Performance discussed with unclear recommendation or clear	Vague discussion on company performance and recommendation	No discussion

		discussed	recommendation with vague discussion on performance		
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