

SW201 Community Profile Report

Due: Sunday 15th May 2016 (you must ask at least one week in advance for an extension if needed)

Length: 1500 to 2000 words.

Value: 40%

Introduction

Communities are formed when people share a common interest, have a sense of belonging, have common values and decide to work collectively toward a common vision. Communities are no longer defined by geographic boundaries alone. Information and Communication Technologies (ICTs) link people globally and as Dominelli (2007: 7) notes “Globalisation has redefined communities, changed boundaries, fused cultures and altered social relations within and between communities to create players with access to markets and choice, and non-players who are excluded.”

A community profile provides an understanding of all aspects of a community and provides the context for the community needs and issues that are to be addressed. Cleak and Wilson (2007:107) note, “Profiles maybe focused on a particular issue, or they may pull together a wide range of information that will help decide future strategies.”

Assignment Instructions

- 1) In consultation with your course coordinator, you are to choose a community in which to complete a community profile.
- 2) Choose a minimum of THREE (3) community profiling tools covered in the course (eg. Community map, village profile, ICT survey, daily activity routine, problem tree, Participatory Action Learning) to compile a report about your chosen community.
- 3) Present your findings using the Community Profile Template as a guide. You may also like to present your findings as a video, presentation, theatre act or other creative means. If you would like to do this, please speak to your course coordinator at the beginning of your field work (not the day before your assignment is due)!!

Tips for Success Consult the notes on completing a community profile in *Strategies for Change* pp. 49 – 52 and *Making the Most of Field Placement* pp. 107 – 108. You should aim to spend 100 hours of Community Development Fieldwork developing and writing the Community Profile. Ensure that you document the time completed in your Reflective Journal. Respect local cultures and protocols when visiting villages and/or different community groups If you would like to take a photograph, a video or a voice recording- make sure you ask permission. If you want to take a photograph of a child, you need to ask their parent or guardian. Don't leave it to the last minute- you will run out of time! Try to focus on

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two or three key issues in your report- rather than trying to cover everything Make an appointment to see/talk with your Course Coordinator if you get stuck

SW201 Community Profile Report 1

Community Profile Report Template

Title Page: (include your student name, student number, Course Code, assignment number and Course Coordinator/Tutor's name.

Table of Contents

List of Acronyms (if required)

Introduction:

Clearly explain the purpose of the community profile.

Provide a brief overview of the nature of the community you are profiling (i.e. geographic community, community of interest or ethnicity, a virtual community etc);

Outline the sections and order/format that the report will follow.

Acknowledgements:

Thank and name people, community and/or organisations that have participated or assisted in any way with the production of the profile.

Methodology: briefly outline the methodologies (the tools that you used) in order to gather the information for the Profile. Make sure you clearly discuss each tool or method that you employed to gather data, and outline the steps that you took to collect your data.

Findings: This is the main Body of the Report.

You may like to organize this section into sub-heading around each of the key themes or aspects of the community profile. For example- you might like to discuss some of the following:

***The history of the community or settlement,**

***Demographics** (age, gender, religion, ethnicity)

***Economic characteristics** (where do people work, where do they get a source of income, what financial issues do they face, what is the cost of housing/rent/food, what do they spend their money on, what barriers to they face from entering the work, is there a link between gender/age/race and work opportunities)?

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***Environmental characteristics** (these can be geographical or virtual; what is the landscape like, what sources of food are grown, is there an issue with rubbish in the community, how often is rubbish collected by the council, how do people dispose of rubbish, have people in the community noticed a change in the environment where they live, are people aware of climate change, what are things of beauty and sources of pride in the community, how do people care for the environment)?

***Health Issues** (are people generally healthy in the community, what are some common illness that people have suffered, what access is there to health care and support, how to people take care of their health, are people aware of mental health needs, has there been any increase or decrease in certain illnesses within the community, what sorts of information about health do people have access to)?

***Social Needs and Interests** (what are the community networks or related virtual links, what are some of the issues or concerns in the community, what to community members feel is the biggest strength about their community, are there any 'problems' identified by the community, how are decisions made within the community, how are people feeling about the local leadership/government, what to people see as the role of the church, are people interesting in learning about democracy, are there any aspects about the community people want to change, are there in struggles facing the community, what do people like to do for fun in the community, how do people share ideas with one another, how is ICT used by the community)?

Conclusion: provide a brief summary and explain how the profile might be used in the community development process.

Reference List

Appendices

Marking Criteria: Community Profiling.

Facet of Community Profile Assessment	Element of Community Profile	Marks	Marks	Marks	40 marks
Organize and Manage	Format and Structure	0 marks - Prescribed structure not followed	1 mark -Some of the prescribed structured followed	2 marks - Followed prescribed template fully	2
	Grammar, Language and Clarity	0 marks - Poor grammar, structure and referencing.	1 mark - Some grammatical, structural and referencing errors	2 marks - No grammatical, structural or referencing errors.	2
	References and Documentation	0 marks - No use of relevant sources and no referencing style	1 mark - Limited use of relevant sources with inconsistent use of referencing style.	2 marks -Uses a variety of sources with consistent use of referencing style.	2
Embark and Clarify	Name, and Locate and clarify the type of community.	0 marks – Community is not named, or not located and not posted in My Basket of Goodies Glossary	1 mark – Community is named, located with some errors and posted in My Basket of Goodies Glossary	2 marks - Community is named correctly, located Accurately and posted in My Basket of Goodies Glossary	2
Find and Generate	Methodological tools (e.g. Community map, village profile, ICT survey, daily	0 marks – No explanation of methodological tools used.	1 mark – Methodological tools not fully explained.	2 marks – fully explains and details methodological tools.	2

	activity routine, problem tree, Participatory Action Learning) used to gather information for profile				
	Apply cultural appropriate protocols of entering into a community.	0 marks – No explanation of cultural appropriate protocols.	1 mark – Cultural appropriate protocols not fully explained.	2 marks – Fully explains the appropriate cultural protocols.	2
Evaluate and Reflect	Explain the nature of the community including the History, Background, Demographics, Social, Cultural Economic, Environmental, Health and Political elements of the community.	0 marks - No reflection on the nature of the community and its elements.	2 to 3 marks - Some reflection on the nature of the community and its elements.	4 to 5 marks - Good reflection on the nature of the community and its elements.	5
Analyze and Synthesize	Community profile establishes an understanding of all aspects of a community and provides the context for the community needs and issues that are to be addressed.	0 marks – Establishes no understanding of the aspects of the community and the context of the community needs.	2 to 3 marks – Establishes some understanding of the aspects of the community and the context of the community needs.	4 to 5 marks Establishes a good understanding of all aspects of the community and context of the community needs.	5
Communicate and Apply Ethically	Various Elements and information integrated into a comprehensive Community Profile written Report or negotiated form of presentations	0 to 4 marks – Community Profile lacks basic information and does not account for ethical and cultural issues of the community.	5 to 7 marks – Good community profile accounting for some ethical and cultural issues of the community.	8 to 10 marks – Thorough and comprehensive community profile accounting for ethical and cultural issues of the community.	10

	of their findings accounting for ethical and cultural issues of the community.				
	Logically and Coherently organized in a sequential manner with effective use of transitions.	0-3 marks - No logical organization, sequence of ideas and transition	4-6 marks - Some or minimal evidence of logical organization, sequence of ideas and transition. Some use of the appropriate style	7-8 marks - Logically and coherently organized in a sequential manner with effective use of transitions. Uses the appropriate style.	8